



**RURAL DEVELOPMENT
ORGANISATION-RDO
2025-2026**

ANNUAL REPORT

DIRECTOR'S MESSAGE

“Small steps taken consistently lead to remarkable achievements.”

It gives me great pleasure and immense pride to present the 27th Annual Report of **Rural Development Organisation (RDO)** before your esteemed office. Before sharing the highlights of our achievements and activities during the year, I would like to briefly introduce our organization and its mission.

Rural Development Organisation (RDO) was established in 1999 with the vision of creating an inclusive, equitable, and peaceful society. Since its inception, the organization has been working tirelessly to eradicate poverty, illiteracy, social discrimination, and inequalities based on caste, creed, religion, race, and gender. RDO is also committed to protecting the rights and dignity of children, women, and other marginalized and underprivileged communities.

Over the years, our organization has continued to make meaningful progress through dedicated service and community participation. The achievements recorded this year are the result of collective effort, hard work, and the valuable support extended by district, state, and central government departments, international donor agencies, well-wishers, partner organizations, and the communities we serve.

I would like to express my heartfelt appreciation to our committed staff members, volunteers, and Board of Trustees, whose dedication, sincerity, and tireless efforts have been instrumental in strengthening the organization and ensuring the successful implementation of our programs and initiatives.

On behalf of RDO, I extend my sincere gratitude to all our supporters and stakeholders for their continuous cooperation and encouragement. We humbly request your continued support in our mission to uplift underprivileged children, women, and vulnerable communities, and to “help the helpless and bring hope to the hopeless.”

Together, let us continue our journey towards building a society based on equality, dignity, justice, and sustainable development.

Thank you.

Yours sincerely,



M. Kulandaivelu
Project Director

INTRODUCTION:

“God gives us life so that, through His blessings and in His name, we may dedicate our lives in service to others.”

In this regard, **Rural Development Organisation (RDO – Rural Development Organisation)** was established in the year 1999 with the vision of empowering poor and marginalized communities to attain their fundamental livelihood rights, including social equality, education, economic self-sufficiency, community independence, political participation, and access to all essential human rights and healthcare services for a dignified and sustainable life.

To achieve these objectives, our organization has been implementing various developmental programmes in collaboration and coordination with the State and Central Governments, corporate sectors, international donor agencies, beneficiaries, local well-wishers, and dedicated volunteers.

ORGANISATION HISTORY:

Rural Development Organisation (RDO), based in Pudukkottai District, Tamil Nadu, was established with the mission of improving the socio-economic conditions of rural communities, with special focus on women, children, and marginalized sections of society.

Since its inception, the organisation has been actively implementing a wide range of community-based development programmes aimed at promoting sustainable and inclusive growth. RDO has been working extensively in the fields of child protection, women’s empowerment, livelihood promotion, health awareness, education, and substance abuse prevention.

One of the major initiatives undertaken by the organisation was the operation of the Childline Sub-Centre, through which emergency assistance, rescue, counseling, rehabilitation, and referral services were provided to children in need of care and protection. Through this initiative, the organisation played a vital role in safeguarding the rights and well-being of vulnerable children.

In addition to its social welfare initiatives, RDO has been promoting sustainable livelihood opportunities for rural women through the formation and strengthening of Self-Help Groups (SHGs). As part of this effort, the *Thirusti Self Help Group* was established, which subsequently led to the creation of *Thirusti Garments*, a women-led production unit engaged in manufacturing eco-friendly jute bags and other sustainable products. This initiative has not only enhanced the income and economic independence of rural women but has also encouraged environmentally responsible alternatives to plastic products.

Over the years, the organisation has developed strong partnerships with Government departments, local communities, donor agencies, and other development organizations. Through its dedicated and consistent efforts, RDO continues to work towards social justice, gender equality, community empowerment, and sustainable rural development.

Furthermore, the organisation has been working in collaboration with **DIZ, Germany**, for the past five years, strengthening its development initiatives and expanding its impact at the grassroots level.

MAJOR GROUPS WE ARE FOCUSING:

We primarily adopt a group-based approach rather than an individual approach in implementing our developmental programmes. In this regard, our major focus is on rural and urban community women's Self-Help Groups (SHGs), MGNREGS workers, unemployed youth, students, SC/ST communities, underprivileged children, children in distress, school dropouts and never-enrolled children, child labourers, bonded children, persons with disabilities, small and marginalized farmers, technical and handicraft entrepreneurs, Below Poverty Line (BPL) families, innovation groups, and other socially and economically disadvantaged sections of society.

In Brief, Our Target Beneficiary Groups Include:

- Women and children living Below the Poverty Line (BPL) and those in distress.
- Illiterate individuals ranging from children to the elderly.
- Marginalized farmers, fishermen, and Dalit communities.
- Victims affected by natural calamities and disasters.
- Unemployed youth and middle-aged individuals.
- Widows, destitute women, and the most deprived sections of women.
- Children living on the streets, rag pickers, trafficked and distressed children, school dropouts, children with disabilities, and those struggling for survival.
- Politically unaware and socially marginalized people, especially women.

VISION:

“To create an empowered community of women and children who are educationally aware, economically self-reliant, politically participative, and have equal access to healthcare, training, employment opportunities, and income generation for sustainable livelihoods, human rights, and social equality, thereby building a just and inclusive society free from caste, creed, and religious discrimination.”

MISSION:

“To identify vulnerable and needy communities, especially children in need of care and support, and women, and organize them into grassroots-level Self-Help Groups (SHGs). Through awareness, training, and capacity-building initiatives, we strive to empower them to recognize their existing status and access available resources from Government, Non-Government, International agencies, and corporate sectors, enabling them to achieve a socially dignified and sustainable standard of living through their own participation and collective efforts.”

GOAL OF OUR ORGANISATION:

“To educate, train, and empower marginalized and vulnerable children, women, and the poorest sections of society by protecting them from abuse, exploitation, poverty, and social, economic, and communal discrimination. Through coordinated efforts with communities, Government agencies, and national and international partners, we aim to promote self-reliance, dignity, equality, and the development of a peaceful and harmonious society.”

INCEPTION:

“A true leader is one who possesses strong willpower and works selflessly for the welfare of the people.”

Inspired by this principle and driven by the growing needs of vulnerable communities, **Rural Development Organisation (RDO)** was founded by a dedicated group of five Managing Trustees under the leadership of **Mrs. K. Susila**, an enthusiastic voluntary social activist, advocate for women’s rights, and a committed voice for the voiceless and marginalized sections of society.

With a vision to serve humanity without discrimination, the organisation was established as a charitable and public service institution committed to social welfare and community development. Subsequently, the Trust was legally registered under the Indian Trust Act of 1882 and obtained all necessary statutory registrations and legal recognitions from the Government of India as a non-profit, secular, and charitable organisation.

Since its inception, RDO has been working impartially for the welfare and empowerment of all sections of society, particularly women, children, and other vulnerable communities, with the objective of promoting equality, dignity, and sustainable social development.

A Short Note on RDO’s Inspiring Journey:

Rural Development Organisation (RDO) was established in the year 1999 as a non-profit, voluntary social welfare organisation by a group of committed social activists with the vision of serving marginalized and underprivileged communities. Since its inception, the organisation has been dedicated to promoting sustainable development, social justice, and community empowerment.

To strengthen its legal identity and expand its developmental initiatives, the organisation has obtained the following registrations and affiliations:

- Registered under the Indian Trust Act – Registration No. 3/99
- Registered under the Income Tax Act under Sections 12A and 80G
- Registered under the Foreign Contribution Regulation Act (FCRA) with the Ministry of Home Affairs, Government of India
- Registered with NITI Aayog NGO Darpan, Government of India
- Registered under CSR Activities with the Ministry of Corporate Affairs, Government of India
- Affiliated with the Tamil Nadu Skill Development Corporation (TNSDC), Government of Tamil Nadu
- Affiliated with the Tribal welfare Department, Government of Tamil Nadu

Through these recognitions and partnerships, RDO continues to expand its outreach and strengthen its mission of empowering vulnerable communities through sustainable development initiatives.

Since its inception, **Rural Development Organisation (RDO)** has been working tirelessly for the empowerment of marginalized and underprivileged communities. The organisation is women-led and driven by strong values of dedication, confidence, compassion, and a firm commitment towards achieving sustainable social change.

RDO has continuously expanded its programmes to empower target communities through awareness campaigns, income generation initiatives, educational support, and skill development training programmes.

THEMATIC AREAS OF FOCUS:

- Child Care and Protection
- Women Empowerment through Skill Development Training
- Poverty Eradication
- Elimination of Child Labour and Illiteracy
- Education for All
- Support for Persons with Disabilities and Unemployed Youth
- Income Generation Programmes and Credit Linkage Services
- Rescue and Rehabilitation of Children from Abuse and Exploitation
- Eradication of Social Inequality, Communal Conflict, Caste Discrimination, and Gender Bias
- Protection and Promotion of Human Rights
- Environmental Protection and Global Warming Awareness
- Prevention of Violence Against Women
- Drug and Substance Abuse Prevention Awareness
- Strengthening of Panchayat Raj Institutions and Community Participation

OBJECTIVES OF RDO:

- To establish a strong and trusting relationship with target communities without any form of discrimination.
- To rescue children in distress and protect them from abuse, neglect, and exploitation.
- To ensure the protection and promotion of children's basic human rights through community education and awareness.
- To identify school dropouts and never-enrolled children, facilitate their access to education, and prevent school-going children from dropping out.
- To promote girl child education and enhance the social status of girls for a dignified and respectful life.
- To provide various skill development training programmes for unemployed youth.
- To support vulnerable and disadvantaged children by facilitating access to education, healthcare, protection, counseling, emotional support, and livelihood opportunities in coordination with Government, Non-Government, and international agencies.
- To improve the livelihood opportunities and income generation capacities of marginalized communities through skill enhancement and sustainable development initiatives.
- To create awareness and provide support for de-addiction among high-risk individuals and communities.
- To prevent and eradicate violence against children and women within communities.
- To undertake rescue, relief, and rehabilitation programmes during natural calamities and disasters such as floods, fires, earthquakes, tsunamis, cyclones, and storms.

TARGET WORKING AREAS:

“Think Globally, Act Locally”

- “Think globally, act locally” is a widely recognized principle that strongly guides our social development initiatives. With this vision, **Rural Development Organisation (RDO)** strives to contribute towards positive social transformation by promoting

sustainable changes in people's lifestyles, attitudes, and community living practices.

- Although the organisation has the capacity and vision to expand its services across India, at present, RDO is actively implementing its programmes in the following operational areas:

S. No.	State	District
1	Tamilnadu	Pudukkottai
2	Tamilnadu	Cuddalore
3	Tamilnadu	Sivagangai
4.	Gujarath	Ahmedabad
		Vadodara
5	Karnataka	Mondiya
6	Tamilnadu	Nilgiris

PROGRAMMES FOR CHILDREN:

CARE AND PROTECTION SERVICES FOR CHILDREN:

Rural Development Organisation (RDO) has been serving vulnerable children through the **CHILDLINE 1098 – Children's Helpline Programme** since 2011, with the guidance and support of the Ministry of Women and Child Development, Government of India, through the autonomous body **Childline India Foundation**.

For more than 13 years, the organisation actively implemented the CHILDLINE programme and extended emergency care, protection, rescue, counseling, rehabilitation, and referral services to children in need. Through this initiative, RDO has supported and transformed the lives of numerous vulnerable and distressed children.

Until July 2023, the project was operated under NGO management. Subsequently, the programme came under the direct supervision of the **District Child Protection Unit (DCPU)**. At present, RDO continues to extend its support to the department through dedicated volunteers and community-based assistance.

Under the CHILDLINE programme, the organisation actively rescued and protected children from various forms of abuse and exploitation, including:

- Child marriage
- Child labour and bonded labour
- Begging and child servitude
- Child trafficking
- Sexual harassment and sexual abuse
- Forced involvement in illegal activities such as theft, drug peddling, and pick-pocketing

To prevent such social evils and ensure the safety and well-being of children, RDO conducted extensive awareness programmes for children and communities in the all blocks of Pudukkottai District.

In addition, during all meetings, awareness campaigns, community gatherings, and public programmes conducted by the organisation, RDO consistently creates awareness among the general public regarding child protection, child rights, and the importance of safeguarding children from abuse, neglect, and exploitation.

The successful implementation of the programme was made possible through strong coordination and collaboration with various Government departments and stakeholder institutions, including:

- Department of Police
- District Social Welfare Office (DSWO)
- District Child Protection Unit (DCPU)
- Child Welfare Committee (CWC)
- Labour Department
- Chief Educational Office (CEO)
- Healthcare Departments and Centres
- Juvenile Justice Board (JJB)
- Revenue Department
- Integrated Child Development Services (ICDS)
- Panchayatraj Administration

The programme also received valuable support from public welfare groups and community-based organizations such as Lions Clubs, Rotary Clubs, Youth Clubs, and Women's Self-Help Groups (SHGs).

Through this collaborative effort, RDO has played a significant role in protecting children's rights and promoting a safer and more child-friendly society.

DE-ADDICTION OUTREACH & AWARENESS PROGRAMME:

Awareness programmes on drug and substance abuse prevention were conducted across the district focusing on topics such as: the meaning of addiction, the causes of substance abuse, the problems arising from addictive habits, the physical and mental changes caused by substance abuse, and its impact on individuals, families, and society. The programmes also emphasized preventive measures to avoid substance abuse and provided guidance and counseling on rehabilitation and recovery for those affected by addiction.

These awareness initiatives were organized through the Tamil Nadu Government's Prohibition and Excise Department, with the support of two volunteers from **DIZ**, namely Ms. Josephin and Mr. Bjarne from Germany.

As part of the campaign, awareness programmes were conducted in **86 Government schools and Government offices** throughout the district through awareness sessions, rallies, quiz competitions, and cultural programmes. In addition, pamphlets containing awareness messages on the harmful effects of substance abuse were distributed in public gathering places to reach the wider community.

Furthermore, street play performances were organized at various locations across the district through cultural teams to create greater public awareness and social impact among the general public. These activities were carried out from **October 2025 to March 2026**.

The detailed report of the programmes conducted is provided below:

October-2025

Name of the Awareness Conducted Educational Institution/ any public relevant institutions		Target Group Youth/Adult/students	No. of Beneficiaries		
			Male	Female	Total
09.10.2025	Christhuraja high school, Irudayapuram	School Students	80	70	150
10.10.2025	SKT high School, Rayavaram	School Students	286	220	506
12.10.2025	St.mary's school, Aranthangi	children home students	10	15	25
18.10.2025	Shopping market at Pudukkottai City- Awareness phamlets distribution	General Public	-	-	1500
19.10.2025	Kuppakudi - De-addiction awareness Maratathon and phamlets distribution	General Public & Students	-	-	2150
24.10.2025	MS. Swaminathan research foundation	Farmers	12	23	35
28.10.2025	Govt. high school, Othaipulikudieruppu	Students	200	184	384
28.10.2025	SHG members in Arimalam	Adult	-	20	20
28.10.2025	SHG members in Perungudi	Adult	-	15	15
29.10.2025	Govt. Hr. Sec. School, Kalanivasal	Students	281	220	501
30.10.2025	Jayarani Matriculation School, Mettupatti	Students	140	110	250
31.10.2025	Govt. Hr. Sec. School, Keelani laikottai	Students	222	190	412

November -2025

Name of the Awareness Conducted Educational Institution/ any public relevant institutions		Target Group Youth/Adult/students	No. of Beneficiaries		
			Male	Female	Total
03.11.2025	Govt. Higher Secondary School, Arimalam	School Students & Teachers	389	96	485
03.11.2025	Govt. high School, Thanjure	School Students & Teachers	180	177	357
04.11.2025	Govt. high School, Kallur	School Students & Teachers	145	165	310
06.11.2025	Govt. high School,	School Students	80	71-	151

	Perungudi	& Teachers			
07.11.2025	Ulagappar Govt. Higher Secondary School, Arimalam	School Students & Teachers	298	345	643
07.11.2025	SMC meeting, Kalluppallam	Committee members	1	22	23
14.11.2025	Govt. high School, Kurungalore	School Students & Teachers	60	45	105
14.11.2025	Govt. Higher Secondary School, Embal	School Students & Teachers	180	158	338
18.11.2025	Govt. Higher Secondary School, Manjanviduthi	School Students & Teachers	100	75	175
19.11.2025	Govt. Higher Secondary School, Thiruvarankulam	School Students & Teachers	230	205	435
20.11.2025	Mountzion Matriculation school, Pudukkottai	School Students & Teachers	108	92	200
21.11.2025	Mountzion International CBSC school, Lenavilakku	School Students & Teachers	300	274	574
25.11.2025	Govt. Boys Higher Secondary School, Alangudi	School Students & Teachers	921	-	921
27.11.2025	Govt. Model Higher Secondary School, Machuvadi	School Students & Teachers	250	205	455
28.11.2025	Govt. Girls Higher Secondary School, Santhaipettai, Pudukkottai	School Students & Teachers	-	150	150

December -2025

Name of the Awareness Conducted Educational Institution/ any public relevant institutions	Target Group Youth/Adult/ students	No. of Beneficiaries			
		Male	Female	Total	
02.12.2025	Sri.Pragathambal Govt. Higher Secondary School, Pudukkottai	School Students & Teachers	542	20	562
02.12.2025	Ranees Govt. girls high Sec., School, Pudukkottai	School Students & Teachers	-	500	500
04.12.2025	Sri. Venkateshwara higher Sec., School, Pudukkottai	School Students & Teachers	950	300	1250

05.12.2025	Govt. Higher Secondary School, Manjanviduthi and Awareness Rally	School Students & Teachers	247	200-	447
05.12.2025	Govt. Higher Secondary School, Silattur	School Students & Teachers	300	214	514
09.12.2025	Block Development Office, Arimalam	Panchayat Secretaries	13	12	25
10.12.2025	Block Development Office, Thirumayam	Panchayat Secretaries	14	10	24
11.12.2025	Vanniyampatti Panchayat in Arimalam block	Parents	4	54	58
11.12.2025	Perungudi Panchayat in Arimalam block	Parents	5	60-	65
12.12.2025	Onangudi Panchayat in Arimalam block	Parents	1	36	37
16.12.2025	Rayavaram Panchayat in Arimalam block	Parents	4	41	45
16.12.2025	Senkeerai Panchayat in Arimalam block	Parents	3	42	45
17.12.2025	Block Development Office, Thiruvarankulam	Panchayat Secretaries	16	14	30
18.12.2025	Govt. Arts and Science College, Thirumayam	College Students & Teachers	130	120-	250
23.12.2025	Govt. ITI, Pudukkottai	ITI Students & Teachers	110	40	150
24.12.2025	Poovarasakudi Panchayat in Thiruvarankulam block	Parents	5	67	72
24.12.2025	Thiruvarankulam Panchayat in Thiruvarankulam block	Parents	-	27	27
26.12.2025	JJ Arts & Science college, Pudukkottai	College Students & Teachers	130	120	250
31.12.2025	Mirattunilai Panchayat in Arimalam block	Parents	2	40	42

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JANUARY -2026

Name of the Awareness Conducted Educational Institution/ any public relevant institutions	Target Group Youth/Adult/students	No. of Beneficiaries		
		Male	Female	Total
20.01.2026 Govt.Hr.Sec.School, Thirumayam	School Students & Teachers	190	134	324
21.01.2026 Govt.Hr.Sec.School, Arimalam (Girls)	School Students & Teachers	0	184	184
22.01.2026 Govt.Hr.Sec.School, Thirumayam (Girls)	School Students & Teachers	0	300	300
22.01.2026 Chenthooran Poly. Tech. College, Thirumayam	College Students and Teachers	182	18	200
23.01.2026 Mother Therasa, College of Engineering, Illuppur	College Students and Teachers	260	190	450
24.01.2026 Shanmuganathan Engineering College, Thirumayam	College Students and Teachers	150	100	250
27.01.2026 Thirusti Garments Training centre, Pudukkottai	SHG Members	0	35	35
29.01.2026 Munachandai Panchayat in Arimalam block	Parents	0	14	14
31.01.2026 Thirusti Garments Training centre, Pudukkottai	SHG Members	0	38	38

FEBRUARY -2026

Date of Awareness program Conducted	Name of the Awareness Conducted Educational Institution/ any public relevant institutions	Target Group Youth/Adult/students	No. of Beneficiaries		
			Male	Female	Total
03.02.2026 Govt. high School, Pallathividuthi	School Students & Teachers	60	50	110	
04.02.2026 Govt.Hr.Sec.School, Kothamangalam (Girls)	School Students & Teachers	0	100	100	
04.02.2026 Govt.Hr.Sec.School, Kothamangalam (Boys)	School Students & Teachers	410	0	410	
05.02.2026 Sri. Sivakamaiammal Govt. Aided School, Rangiam	School Students & Teachers	230	180	410	
05.02.2026 MCTM. Govt.Hr.Sec.School, Kulipirai	School Students & Teachers	350	250	600	
06.02.2026 Govt.Hr.Sec.School, Pon.Pudupatti (Girls)	School Students & Teachers	0	358	358	

06.02.2026	V.V. Govt. Hr. Sec. School, Ponnamaravathi	School Students & Teachers	320	280	600
09.02.2026	Alamelu Arunachalam Aided Govt. High School , Panayapatti	School Students & Teachers	180	120	300
09.02.2026	Melapanaiyur Panchayat	Parents/SHG members	0	40	40
09.02.2026	MCTM. Govt.Hr.Sec.School, Nachandupatti	School Students & Teachers	300	250	550
10.02.2026	Govt. Hr. Sec. School, Alavayal	School Students & Teachers	220	180	400
10.02.2026	Lions Matriculation School, Ponnamaravathi	School Students & Teachers	580	520	1100
12.02.2026	Govt., Model School, Pudukkottai/ Awareness Rally	School Students & Teachers	150	150	300
12.02.2026	TELC Govt., Hr. Sec., School, Pudukkottai	School Students & Teachers	180	30	210
13.02.2026	Govt., High School, Mathiyanallur	School Students & Teachers	145	100	245
13.02.2026	Govt. Hr. Sec. School, Annavasal	School Students & Teachers	180	150	330
13.02.2026	Govt. Hr. Sec. School, Keelakuruchi	School Students & Teachers	250	202	452
16.02.2026	Govt. Hr. Sec. School, Perungalore	School Students & Teachers	130	120	250
16.02.2026	Govt. Hr. Sec. School, Athanakkottai	School Students & Teachers	177	140	317
17.02.2026	Govt. Hr. Sec. School, Karaiyur	School Students & Teachers	328	220	548
17.02.2026	Idhaya Matriculation School, Karaiyur	School Students & Teachers	140	80	220
24.02.2026	Govt. Hr. Sec. School, Vettanviduthi	School Students & Teachers	250	200	450
24.02.2026	Govt. Hr. Sec. School, (Boys) Karambakudi	School Students & Teachers	250	0	250
24.02.2026	Govt. Hr. Sec. School, (Girls) , Karambakudi	School Students & Teachers	0	753	753
25.02.2026	Govt., Arts & Science College, Alangudi	College Students & Teachers	150	100	250
25.02.2026	Govt. Hr. Sec. School, Vadakadu	School Students & Teachers	130	120	250

MARCH -2026

Date of Awareness program Conducted	Name of the Awareness Conducted Educational Institution/ any public relevant institutions	Target Group Youth/Adult/students	Male	Fem ale	Total
01.03.2026	Cultural awareness programs & Awareness notice distribution , Pudukkottai	General public	1200	1300	2500
02.03.2026	Cultural awareness programs & Awareness notice distribution, Thiruvarankulam	General public	800	1000	1800
03.03.3036	Cultural awareness programs & Awareness notice distribution , Arimalam	General public	1000	1300	2300
03.03.2026	Ponnamaravathi Union Office	Panchayat Staff	12	10	

Consolidated Report October – 2025 to March - 2026

Month	No. of Programs	Target Group Youth/Adult/students	No. of Beneficiaries		
			Male	Female	Total
October-2025	12	Youth/Adult/students & General public	3231	2717	5948
November-2025	16	Youth/Adult/students, Panchayat officials & General public	3242	2080	5322
December-2025	19	Youth/Adult/students & General public	2476	1917	4393
January-2026	9	Youth/Adult/students & General public	782	1013	1795
February-2026	26	Youth/Adult/students & General public	5110	4585	9695
March-2026	4	Youth/Adult/students & General public	3012	3610	6622
Total no. of programs	86	Total No. of Beneficiaries	17853	15922	33775

CHILDREN'S PARLIAMENT:

“Developing Leadership Skills among Children through Children’s Parliament”

To nurture leadership qualities, social responsibility, and democratic values among children, **Rural Development Organisation (RDO)** has been implementing the *Children’s Parliament Programme* in Government schools across our service areas. This initiative is designed to empower children by actively involving them in participatory learning and decision-making processes.

The programme is implemented based on the concept of the **4E’s** among children:

- **Educate** – Political and Civic Awareness
- **Empower** – Leadership Skills
- **Enhance** – Responsibility and Participation
- **Ensure** – Development of Future Leaders

Under this initiative, children are encouraged to form a structured parliament within their schools. Students are democratically selected and assigned leadership roles such as Prime Minister, Speaker, Health Minister, Education Minister, Food Minister, and other parliamentary positions. Through these roles, children discuss issues related to their education, health, school environment, and overall well-being, and pass resolutions for necessary improvements.

The programme provides children with practical exposure to the functioning of the Indian democratic system, including awareness about the Indian Constitution, parliamentary procedures, and the roles and responsibilities of elected representatives. It also helps children develop confidence, communication skills, teamwork, decision-making abilities, and a sense of accountability.

Children’s Parliament meetings are conducted once every three months, during which students identify and discuss their concerns and submit recommendations to the School Management Committee for appropriate action. During this reporting period, 24 Children’s Parliament meetings were conducted.

Key Achievements and Outcomes:

- Children’s Parliaments have been established in **12** Government schools within our operational areas with the support of local volunteers and the **Sitaram Jindal & Shamdasani Foundations**.
- The programme is being effectively coordinated and monitored through dedicated teachers and community motivators.
- Awareness has been created among children regarding the Indian Constitution, democratic governance, and the responsibilities of parliamentary representatives.
- Children actively and enthusiastically participate in parliamentary activities and demonstrate strong leadership qualities.
- The initiative has significantly improved children’s confidence, leadership capacity, discipline, and social responsibility.
- Teachers, Headmasters, and parents have observed positive behavioral and attitudinal

changes among participating children.

- Inspired by the successful outcomes of the programme, several neighboring schools have approached our organisation requesting the establishment of Children's Parliament in their schools.
- During the current financial year, **5 Children's Parliament awareness programmes** were successfully conducted.

WOMEN EMPOWERMENT PROGRAMMES:

“Women are the foundation of the family, nurturing and shaping the future generations of society.”

Women, particularly in rural communities, continue to be among the most vulnerable sections of society, next only to children. Due to social customs, cultural practices, and traditional patriarchal systems, many women are denied equal opportunities and often remain unheard, even within their own families.

Although women contribute significantly to both household and economic activities, they frequently receive lower wages and limited recognition compared to men. Many rural women lack access to proper education, skill development opportunities, self-confidence, and financial independence. In most cases, they remain dependent on male family members throughout different stages of life — on their fathers during childhood, husbands after marriage, and later on their sons or sons-in-law in old age.

Since its inception, **Rural Development Organisation (RDO)** has strongly believed in the principle that *“Women's empowerment is the foundation for empowering families, communities, and ultimately the nation.”* Inspired by this vision, the organisation has promoted and strengthened more than **600 Women Self-Help Groups (SHGs)** across its operational areas in Pudukkottai District.

During the reporting period, RDO implemented various training and empowerment programmes in collaboration with Government departments to enhance women's self-confidence, livelihood opportunities, economic independence, and social participation. The following programmes were undertaken as part of these initiatives:

WOMEN SKILL TRAINING PROGRAMMES:

Cooperative Literacy Camp on 22.08.2025

A **Cooperative Literacy Camp** was successfully conducted at the **RDO Training Centre**, located in Nizam Colony, Pudukkottai District, with the support of **National Bank for Agriculture and Rural Development (NABARD)**, in connection with the observance of the International Day of Cooperatives.

The programme commenced with the Tamil Thai Vazhthu. The event was presided over by **Mr. Deepak Kumar**, District Development Manager of NABARD, Pudukkottai District, who inaugurated the programme.

During the welcome address, **Mr. M. Kulandaivelu**, Project Director of **Rural Development Organisation (RDO)**, warmly welcomed the distinguished guests, Self-

Help Group members, and tailoring trainees. In his address, he highlighted the importance of cooperation and collective growth through motivational sayings such as:

- “Cooperation leads to national progress.”
- “What an individual cannot achieve alone, a group can accomplish together.”
- “A single tree does not make a forest.”

Following this, **Mr. Anbazhagan**, Manager of Reliance Foundation, delivered a special address focusing on various Government welfare schemes for women and the importance of women engaging in self-employment activities. He explained:

- How to select suitable business opportunities
- Procurement of raw materials
- Challenges faced by women entrepreneurs and ways to overcome them
- Skills required for business development
- Marketing strategies for products
- Maintenance of purchase and sales records
- Benefits of cooperative-based enterprises

Subsequently, **Mr. Deepak Kumar**, District Development Manager, NABARD, addressed the gathering and emphasized the importance of women working collectively through cooperative initiatives. He explained the procedures for obtaining bank loans, registering enterprises under cooperative structures, and the benefits available through NABARD support schemes. He also encouraged the participating women to register themselves as cooperative societies and provided clarifications to various questions and doubts raised by the participants.

Finally, the programme concluded with the vote of thanks delivered by **Mrs. S. Vasanthabharathi**, Coordinator of RDO. The event ended successfully with active participation and enthusiastic response from all attendees.

OUTREACH PROGRAMMES FOR MGNREGS WORKERS:

Rural Development Organisation (RDO) conducted outreach and awareness programmes for workers under the Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) to educate them on various child protection and social welfare issues.

During these programmes, participants were provided with basic knowledge and awareness regarding **CHILDLINE 1098**, including its services, benefits, and procedures for accessing emergency support to protect and rescue children in distress. The workers were also sensitized on critical situations in which children are vulnerable to abuse, exploitation, neglect, and violence. Guidance was provided on how to identify such situations, respond appropriately, protect affected children, and support their safety, well-being, and future development.

In addition, awareness sessions were conducted on the growing influence of social media and digital platforms on children. Participants were educated about the risks of excessive mobile phone usage, online gaming addiction, and unhealthy internet exposure among children. Parents and caregivers were encouraged to ensure the safety, emotional well-being, and responsible digital habits of their children.

The programme also focused on creating awareness about:

- Child Trafficking and Kidnapping Prevention
- Protection of Children from Sexual Offences (POCSO) Act
- Child Marriage Prohibition Act
- Child Rights and Child Safety Measures

Furthermore, de-addiction and substance abuse prevention awareness sessions were conducted to educate workers about the harmful effects of alcohol, tobacco, and drug addiction on individuals, families, and society. The participants were encouraged to promote healthy lifestyles and create a safe and positive environment for children and youth within their communities.

VOLUNTEER PROGRAMMES:

Rural Development Organisation (RDO) has been partnering with **Deutsch-Indische Zusammenarbeit e.V. (DIZ)**, a German NGO engaged in international volunteer exchange programmes in collaboration with the **Federal Ministry for Economic Cooperation and Development (BMZ)**, under the concept of cultural exchange and global cooperation.

On **04.09.2025**, two volunteers, **Ms. Josephin** and **Mr. Bjarne Nihan**, came our organisation through **DIZ** and provided valuable support in the successful implementation of our **De-Addiction Awareness Programme**. Their active involvement significantly contributed to creating awareness among students and the general public on substance abuse prevention.

A particularly noteworthy aspect of the programme was **Mr. Bjarne Nihan's effort to learn the Tamil language and communicate with students and the public in Tamil**, which greatly impressed and inspired everyone. His interaction created a positive connection with the participants and enhanced the effectiveness of the awareness sessions.

The de-addiction awareness programmes conducted among students had a meaningful impact, creating greater awareness about the harmful effects of substance abuse and the importance of prevention. The sessions generated significant interest and awareness among students, leaving a lasting impression on their understanding of addiction prevention.

Subsequently, on **03.03.2026**, both volunteers successfully completed their six-month volunteer programme and returned to their home country. At this moment, we consider it our responsibility to express our heartfelt gratitude to both volunteers for their dedicated contribution and to **DIZ** for extending their valuable support by deputing them to our organisation.

THOMSON REUTERS CSR PROJECT/PROGRAMS:

One of the most significant milestones in the 25-year journey of **Rural Development Organisation (RDO)** was receiving the opportunity, through the CSR funding support of **Thomson Reuters**, to implement programmes in various parts of India aimed at improving essential infrastructure facilities in Government schools and conducting different types of volunteer-led awareness programmes.

During the current financial year, this valuable opportunity was facilitated through **Joop Solutions LLP**, Bengaluru. Through this collaboration, RDO was able to extend its services and programmes in the states of Gujarat, Karnataka, and Tamil Nadu.

Through this Annual Report, we express our sincere gratitude and heartfelt thanks to Thomson Reuters and Joop Solutions LLP, Bengaluru, for their trust, support, and partnership in enabling us to carry out these meaningful developmental initiatives.

The details of the activities and programmes implemented with the support of Thomson Reuters are provided below:

1. CORPORATE VOLUNTEERING INITIATIVE AT MITHALI PRIMARY SCHOOL, GUJARAT:

Thomson Reuters, in partnership with Rural Development Organisation, organized a two-day Corporate Social Responsibility (CSR) initiative at Mithali Primary School in Khambhat Block, Anand District, Gujarat, on 5–6 June 2025. Established in 1920, the school has been serving rural children for more than a century but currently faces serious challenges, including overcrowded classrooms and limited infrastructure. With only five classrooms for nearly 440 students, the school operates in two academic shifts.

The CSR initiative aimed to improve the school environment, strengthen student learning opportunities, and encourage community participation. Around 40 volunteers from Thomson Reuters Ahmedabad actively participated in the program through educational activities, creative workshops, and infrastructure development projects.

The program began with an inaugural function attended by school authorities, volunteers, and local community members. Students presented cultural performances, creating an atmosphere of enthusiasm and community spirit. Volunteers then participated in several activities designed to enhance the educational and physical environment of the school.

One of the key activities was eco-friendly paper bag making using recycled newspapers. Students learned practical skills while understanding the importance of environmental sustainability and reducing plastic waste. Another major activity was Warli art painting on the school compound walls. Volunteers and students worked together to create vibrant traditional artwork, improving the appearance of the campus and promoting appreciation for indigenous culture.

Interactive sessions on digital literacy, cybersecurity, and career guidance were also conducted by experts from Thomson Reuters. These sessions introduced students to safe internet practices, responsible online behavior, and future educational and career opportunities. The discussions helped students gain confidence and awareness about the importance of technology and skill development in today's world.

A significant infrastructure achievement of the initiative was the construction of a dining shed for students. Before this intervention, children did not have a proper sheltered area to eat meals. The newly built shed now provides a clean and comfortable dining space, especially during harsh weather conditions. Volunteers also participated in cooking and serving nutritious meals for students, promoting healthy eating habits and strengthening relationships with the children.

On the second day, stationery kits were distributed to all students as a gesture of encouragement and educational support. The initiative created a positive impact on the school by improving infrastructure, enhancing the learning environment, and providing students with valuable skills and exposure. It also strengthened collaboration between corporate employees, educators, and the local community.

The program aligned with the CSR vision of Thomson Reuters and supported key United Nations Sustainable Development Goals, particularly Quality Education, Reduced Inequalities, Sustainable Communities, and Infrastructure Development.

This initiative marked the beginning of a long-term partnership for the holistic development of Mithali Primary School. The combined efforts of Thomson Reuters, Rural Development Organisation, and local stakeholders demonstrated how collaborative action can create meaningful and sustainable change in rural education and community development.

2. STEM PROGRAM AT KURBRA PALLA VILLAGE, MASINAGUDI, TN

Thomson Reuters Finance Division, Bengaluru, in collaboration with Rural Development Organisation, organized a two-day corporate volunteering initiative on 26–27 June 2025 at the Study Centre in Kurbra Palla Village, Masinagudi, Tamil Nadu. The event brought together 30 enthusiastic corporate volunteers who worked closely with children and the local communities to improve educational opportunities, encourages creativity, and strengthen community engagement.

Kurbra Palla is a rural village where children have limited access to modern educational resources and infrastructure. The study centre serves as an important learning space for children from families primarily engaged in agriculture and allied activities. The volunteering initiative aimed to enhance the learning environment through interactive education, creative activities, digital access, and community participation.

The program focused strongly on STEM (Science, Technology, Engineering, and Mathematics) learning through the construction and demonstration of practical science models. Volunteers and children collaboratively created educational models such as Newton's Bar, Buzz Wire, and Mapping India. These activities introduced scientific concepts in a simple and engaging way, encouraging curiosity, teamwork, and hands-on learning. On the second day, the completed models were demonstrated to children, helping them understand concepts such as momentum, electrical circuits, and geography through practical experience.

As part of the initiative, volunteers also visited Bokka Puram Tribal Government School to assess the educational environment and interact with school faculty. The visit helped identify future opportunities for educational support and long-term collaboration with the tribal community.

The study centre itself was transformed through a collaborative wall painting project. Volunteers and children worked together to create colorful educational artwork that improved the overall atmosphere of the learning space. In addition, 40 tote bags were individually hand-painted by volunteers and distributed to children as personalized gifts that encouraged creativity and practical use.

Financial literacy was introduced through the preparation and distribution of dump boxes, designed to encourage savings habits among children from an early age. To further bridge the digital divide, two monitors were donated and installed at the study centre, creating opportunities for digital learning and computer literacy in the remote village. Community bonding formed an important part of the initiative. Volunteers prepared and served lunch for the children, creating a sense of togetherness and cultural exchange. An interactive moral storytelling session was also conducted to promote ethical values, communication skills, and critical thinking among children.

The initiative created a meaningful and lasting impact by improving the study centre environment, introducing practical STEM education, increasing digital access, and promoting financial awareness among children. It also strengthened relationships between corporate employees, educators, and the rural community while enhancing volunteers' understanding of social responsibility and community development.

This CSR initiative aligned with several United Nations Sustainable Development Goals, particularly Quality Education, No Poverty, Sustainable Communities, Innovation and Infrastructure, and Partnerships for the Goals. The program demonstrated how corporate volunteering can create sustainable and positive change in rural communities through education, creativity, and collaboration.

3. THOMSON REUTERS CORPORATE VOLUNTEERING EVENT:

Rural Development Organisation organized an in-office corporate volunteering event with Thomson Reuters, Bengaluru, on 12 September 2025 as part of the ongoing Rainbow Village Project in Mandya District, Karnataka. The initiative brought together 38 enthusiastic corporate volunteers for a day of creative learning, collaborative preparation, and skill-building activities designed to support future field engagement at Jnanabharathi High School, Mandya.

The Rainbow Village Project is Thomson Reuters' flagship Corporate Social Responsibility (CSR) initiative focused on rural education, women's empowerment, health awareness, and sustainable community development. The in-office volunteering session served as a preparatory platform to equip employees with the knowledge, materials, and facilitation skills required for meaningful interaction with rural students and women beneficiaries during the upcoming community visit.

The event began with an interactive ice-breaking session facilitated by Mr. Devas, creating an energetic and collaborative atmosphere among volunteers. The activities were carefully designed to combine creativity, education, and social impact while preparing practical learning resources for field implementation.

One of the major components of the program was the Jewellery Making Workshop, where volunteers learned hand-painted jewellery making and jewellery assembly techniques. These skills will later be shared with 20 rural women in Mandya as part of a women's livelihood and entrepreneurship development initiative. The workshop supported the project's larger goal of empowering women through income-generation opportunities and skill development.

Volunteers also participated in STEM Kit Model Building activities, where they assembled science learning models such as simple electrical circuits and motion-based experiments. These interactive STEM kits are intended to make science learning engaging and practical for school students during the Mandya volunteering visit. The session enhanced volunteers' understanding of experiential education and strengthened their confidence in facilitating science-based learning activities.

Another important activity was Puzzle Making on Climate Change, where volunteers collaboratively designed educational puzzles focused on environmental sustainability, climate awareness, and ecological responsibility. These puzzles were created to encourage group learning and interactive discussions among school children about climate change and environmental protection. In addition, teams worked on Book Binding and Chart Making activities related to Substance Abuse Awareness and Cyber security. Volunteers prepared awareness booklets and educational charts highlighting the harmful effects of substance abuse and promoting responsible digital behavior, internet safety, and protection from cyber fraud. These materials will be used in school awareness sessions to support adolescent education and digital literacy.

The initiative produced five sets of educational and awareness interventions that will directly benefit more than 100 students and 20 rural women in Mandya. The event also strengthened volunteer participation, teamwork, and understanding of grassroots community engagement. Employees gained practical exposure to STEM education, climate action, digital awareness, and women's empowerment initiatives while contributing to meaningful CSR activities.

The program aligned strongly with several United Nations Sustainable Development Goals, including Quality Education, Gender Equality, Good Health and Well-being, Climate Action, and Partnerships for the Goals.

Overall, the event demonstrated how structured in-office volunteering can effectively connect corporate employees with community development initiatives. Through creativity, collaboration, and preparation, the volunteers contributed significantly to the success of the Rainbow Village Project and reinforced Thomson Reuters's commitment to sustainable social impact and rural empowerment.

4. CORPORATE VOLUNTEERING INITIATIVE UNDER THE RAINBOW VILLAGE PROJECT :

Rural Development Organisation, in partnership with Thomson Reuters, organized a two-day corporate volunteering initiative under the Rainbow Village Project on 31 October and 1 November 2025 at Bokkapuram Tribal Residential School, Masinagudi, Tamil Nadu. The event brought together 39 corporate volunteers who participated in activities focused on improving the school environment, strengthening educational resources, and promoting health and hygiene awareness among tribal students.

Bokkapuram Tribal Residential School serves children from remote tribal communities in and around Masinagudi. Limited infrastructure, lack of access to educational support materials, and low awareness regarding menstrual health among adolescent girls highlighted the need for targeted community interventions. The volunteering initiative aimed to address these challenges through a combination of infrastructure improvement, creative educational support, and health awareness activities.

One of the key highlights of the program was the setup of a dedicated play area for children. Volunteers installed slides and swings, transforming an unused space into a safe and joyful recreational zone. The play area promotes physical activity, emotional well-being, and social interaction among younger students while creating a more child-friendly school environment.

To enhance classroom learning, volunteers carried out curriculum-aligned educational wall painting across the school campus. Walls were painted with colorful diagrams, illustrations, and subject-related content covering Mathematics, Geography, Chemistry, and Literature. These visual learning aids now serve as permanent educational resources, helping students engage with lessons in a more interactive and memorable way.

The initiative also placed strong emphasis on adolescent health and hygiene awareness. A dedicated menstrual health and hygiene session was conducted for girl students and their mothers. The session addressed important topics including understanding menstruation, safe hygiene practices, nutrition, stigma reduction, and safe disposal of sanitary products. The awareness program helped create openness and confidence among participants regarding reproductive health and personal care.

As part of the health initiative, volunteers packed and distributed 40 hygiene kits containing essential personal care and menstrual hygiene products. The distribution ensured that adolescent girls had access to safe and necessary hygiene materials, supporting their health, dignity, and school attendance.

Volunteers further contributed to school beautification by painting trees and open spaces across the campus, bringing vibrancy and positivity to the environment. In another meaningful activity, volunteers jointly assembled four bicycles, which were donated to the school to support student mobility and participation in academic and extracurricular activities.

The initiative created a significant impact by improving recreational facilities, strengthening educational infrastructure, promoting health awareness, and enhancing student motivation. It also fostered strong emotional connections between volunteers and students, demonstrating the positive role of corporate volunteering in community development.

The program aligned with several United Nations Sustainable Development Goals, including Good Health and Well-Being, Quality Education, Gender Equality, Reduced Inequalities, Sustainable Communities, and Partnerships for the Goals.

Overall, the Rainbow Village Project volunteering initiative demonstrated how collaborative CSR efforts can create sustainable and meaningful change in underserved tribal communities. Through the combined efforts of Rural Development Organisation and Thomson Reuters volunteers, the initiative successfully enhanced the school environment, empowered students, and strengthened community well-being.

5. CONSTRUCTION OF GIRLS' TOILET BLOCK – JNANA BHARTI HIGH SCHOOL:

Project Overview

This project aims to construct a safe, hygienic, and durable toilet block for girl students at Jnana Bharti High School. The initiative was undertaken to replace the existing toilet facility, which had become unsafe and unsuitable for regular use. The new facility is expected to improve sanitation, dignity, health, and school attendance among adolescent girls.

Condition of Existing Toilet Facility (Before Construction)

The previous girls' toilet block was in a severely damaged and unhygienic condition. The structure was weak, poorly ventilated, and unsafe for students. Due to inadequate sanitation facilities, the toilet had become unusable, causing inconvenience and discomfort for girl students, particularly during menstruation.

BEFORE: Existing girls' toilet block in a dilapidated and unhygienic condition.

Construction Progress:

The construction work has progressed steadily through multiple stages, including:

- Demolition of the old and damaged structure
- Excavation and foundation work
- Construction of walls using solid concrete blocks
- Internal wall plastering and structural finishing
- Procurement of required construction materials

The project is being implemented with a focus on safety, durability, and long-term usability.

Current Status

Construction of toilet walls using solid concrete blocks has been successfully completed.

Pending Works

The following works are planned for the next phase of construction:

- Plumbing and water connection works
- Installation of doors and windows
- Painting and finishing works
- Installation of sanitary fittings and accessories

Expected Impact

The completion of the new girls' toilet block will significantly improve hygiene and sanitation facilities at the school. The project is expected to:

- Promote better health and hygiene practices among girl students
- Support menstrual health management and privacy
- Improve student dignity, comfort, and safety
- Encourage regular school attendance among adolescent girls
- Create a cleaner and healthier school environment

Program Conclusion:

The construction of the girls' toilet block under the Rainbow Village Project represents an important step toward improving school sanitation infrastructure and supporting inclusive education. Once completed, the facility will serve as a long-term asset for Jnana Bharti High School, ensuring improved well-being, dignity, and educational continuity for girl students.

6. WOMEN IN DIGITAL BUSINESS – EMPOWERMENT PROGRAM:

The Women in Digital Business – Empowerment Program is a structured initiative designed to equip women entrepreneurs with digital, business, and leadership skills while creating long-term community impact through peer learning and capacity building. Based on the International Labour Organization (ILO) Women in Digital Business (WIDB) framework and supported by Microsoft as the technology partner, the program combines globally recognized digital entrepreneurship content with localized facilitation and community-based implementation.

The program focuses on helping women start new enterprises or strengthen existing micro and small businesses through the use of digital tools and technology. Rather than relying only on theory, the initiative emphasizes practical learning, enabling women to apply digital solutions directly to their businesses. Training is delivered through a combination of online modules, facilitator guidance, assignments, and community-level engagement, ensuring that knowledge is both accessible and actionable.

The initiative has been designed for 60 women beneficiaries across Mandya in Karnataka, Ahmedabad in Gujarat, and Coimbatore in Tamil Nadu. These regions represent semi-urban and rural communities where women often face barriers related to digital access, mobility, market linkages, and formal business training. Participants include aspiring entrepreneurs, home-based workers, and women already running small enterprises who wish to digitize and expand their operations.

The core objectives of the program are to promote women's economic empowerment and digital inclusion. Participants are trained to identify business opportunities, integrate digital tools into daily operations, and create SMART business goals linked to growth and sustainability. The program encourages the use of technology for accounting, inventory management, digital payments, online marketing, customer communication, and business planning. Women are also supported in improving their confidence, decision-making ability, and entrepreneurial resilience in an increasingly digital economy.

Training is organized into six structured online modules adapted from the ILO WIDB curriculum. Each participant receives a unique email ID and login credentials to access the learning platform. While the content is primarily delivered in English, facilitators provide bilingual and multilingual support to ensure inclusion of rural and first-generation learners. Each module concludes with practical assignments requiring women to apply learning directly to their business context, such as preparing a digital marketing plan, maintaining a

cash-flow tracker, or setting measurable business goals.

One of the most distinctive features of the program is its multiplier approach. Every trained participant is expected to train at least ten other women in her community. This cascading model expands the reach of the program from 60 direct beneficiaries to at least 600 indirect beneficiaries, creating wider awareness and adoption of digital business practices among women's networks. The approach also builds local leadership, peer mentoring, and stronger community support systems for women entrepreneurs.

The program includes a strong monitoring and evaluation framework with digital progress tracking, facilitator reports, and post-training impact assessments. Outcomes such as business growth, digital tool adoption, customer expansion, and secondary community trainings will be documented through case studies and testimonials.

Overall, the Women in Digital Business – Empowerment Program represents a meaningful response to the gender digital divide by empowering women not only as entrepreneurs but also as community change-makers who can drive inclusive economic growth and digital transformation in their regions.

7. RAINBOW VILLAGE PROJECT – MANDYA:

Rural Development Organisation, in partnership with Thomson Reuters, organized a two-day volunteering engagement on 13th and 14th February 2026 at Jnana Bharathi High School, Keremegalkoppalu, Mandya, under the Rainbow Village Project. The initiative brought together 27 volunteers from Thomson Reuters, Bengaluru, to support school infrastructure development, student learning, and community empowerment through a series of structured activities.

A major highlight of the engagement was the inauguration of three newly constructed washrooms for students. The new sanitation facilities were built to replace inadequate infrastructure and improve hygiene, dignity, and student well-being, especially for adolescent girls. The washrooms were officially inaugurated in the presence of school authorities, volunteers, and community representatives. Volunteers also painted the exterior walls of the washrooms with colorful and motivational designs, creating a clean and welcoming environment for students.

Another important component of the initiative was the assembly and distribution of bicycles for students identified by the school as having long travel distances. Volunteers assembled 11 bicycles with proper safety checks before distribution. The initiative is expected to reduce travel challenges and support regular school attendance among rural students.

To improve classroom infrastructure, volunteers assembled and installed 15 pairs of desks and benches. The furniture enhanced classroom seating capacity, improved organization, and created a more comfortable learning environment for students. In addition, volunteers painted sections of the school compound walls, transforming plain spaces into vibrant and student-friendly surroundings. The wall paintings included positive messages and educational visuals that contributed to a more encouraging school atmosphere.

The volunteering engagement also focused on student creativity and confidence-building through theatre-based learning activities. Guided by Mr. Devas Gupta, students and volunteers were divided into groups and assigned historical personalities for role-play and storytelling sessions. Each group developed short theatrical performances that included story

development, script writing, rehearsals, and presentations. On the second day, students performed the plays before teachers and fellow students, demonstrating teamwork, creativity, and public speaking skills. More than 25 students participated actively in the sessions.

As part of the women's empowerment component of the Rainbow Village Project, women trainees participated in jewellery-making and product packaging activities. The women created handcrafted jewellery items and learned practical product finishing and packaging skills that support small-scale entrepreneurship and livelihood development.

The two-day engagement generated meaningful and measurable impact. The construction of washrooms improved sanitation and hygiene infrastructure, while bicycles enhanced student mobility and access to education. The installation of desks and benches strengthened classroom facilities, and creative engagement activities boosted student confidence and participation. Women trainees also gained valuable entrepreneurial skills through hands-on learning experiences.

The initiative aligned strongly with key United Nations Sustainable Development Goals, including Quality Education, Clean Water and Sanitation, Sustainable Communities, Industry and Infrastructure, and Partnerships for the Goals.

Overall, the February 2026 volunteering engagement demonstrated the power of collaborative corporate volunteering in creating sustainable and community-centered impact. Through the combined efforts of Rural Development Organisation and Thomson Reuters, the Rainbow Village Project continues to strengthen rural educational infrastructure, student well-being, and community development in Mandya.

8. RAINBOW VILLAGE PROJECT, VOLUNTEERING EVENT – MANDYA:

Rural Development Organisation, in partnership with Thomson Reuters, organized a one-day volunteering engagement on October 10, 2025, at Jnanabharathi Government School, Mandya, under the Rainbow Village Project. The event brought together 40 corporate volunteers from Thomson Reuters, Bengaluru, to participate in educational, environmental, and women empowerment activities that benefited rural students and women from nearby communities.

Jnanabharathi Government School serves children from surrounding rural villages and has been an active partner in the Rainbow Village Project, which focuses on education, women empowerment, skill development, and environmental awareness. The volunteering event was designed to create meaningful engagement between corporate volunteers and community members while strengthening access to learning opportunities and livelihood support. More than 50 students and 20 rural women directly benefited from the activities conducted during the program.

One of the major highlights of the initiative was the cycle assembly and distribution activity. Volunteers assembled 14 bicycles, which were distributed to deserving students identified by the school. Many rural students face transportation challenges and travel long distances to attend school. The bicycles are expected to improve mobility, reduce travel difficulties, and support regular school attendance. The initiative also promoted sustainability and access to education for children from underserved communities.

The event also included a jewellery-making skill development workshop for 20 rural women. Facilitated by Ms. Shailaja along with trained Thomson Reuters volunteers, the session introduced participants to handcrafted jewellery design and assembly techniques. Women learned practical skills related to product creation, finishing, and presentation, helping them explore opportunities for small-scale entrepreneurship and supplementary income generation. The workshop strengthened confidence among participants and supported the broader objective of women's economic empowerment under the Rainbow Village Project.

Another key activity was the STEM learning session conducted under the guidance of Ms. Pavana. Students participated in hands-on learning activities using STEM kits designed to introduce basic concepts of science, technology, engineering, and mathematics. The interactive sessions encouraged curiosity, teamwork, creativity, and problem-solving skills among children. Volunteers also donated STEM learning kits to the school, ensuring that students would continue benefiting from practical science education beyond the event.

Environmental awareness formed an important part of the volunteering initiative through climate change puzzle-making activities. Volunteers prepared educational puzzles related to environmental protection and sustainability. Students actively participated in solving the puzzles, followed by interactive discussions on climate change, local environmental concerns, and sustainable lifestyle practices. The activity helped children understand environmental issues in a creative and age-appropriate manner while encouraging eco-conscious thinking and responsibility.

The volunteering engagement created positive impact at multiple levels. Students benefited from improved educational access, practical learning experiences, and environmental awareness activities, while women participants gained valuable livelihood-oriented skills. The program also strengthened community participation and deepened the partnership between Rural Development Organisation and Thomson Reuters under the Rainbow Village Project.

Aligned with the United Nations Sustainable Development Goals, including Quality Education, Gender Equality, Climate Action, and Sustainable Communities, the initiative demonstrated how collaborative corporate volunteering can contribute meaningfully to rural empowerment, learning, and community development in Karnataka.

9. CORPORATE VOLUNTEERING - AHMEDABAD & VADODARA:

Mitali School, Ahmedabad

Rural Development Organisation, in collaboration with Thomson Reuters offices in Ahmedabad and Vadodara, conducted a two-day corporate volunteering engagement at Mitali School, Ahmedabad, on 27th and 28th February 2026. A total of 60 volunteers participated in the initiative, contributing towards school infrastructure improvement and student-centered development activities under an ongoing community partnership program.

The volunteering engagement was part of a long-term development initiative at Mitali School, where continuous interaction with school management and the community has helped identify priority needs related to sanitation, infrastructure, and learning support. The event focused on strengthening essential facilities within the school campus while also

encouraging volunteer participation and community collaboration.

One of the key activities undertaken during the program was the construction of washroom facilities. Volunteers worked alongside professional masons to support the construction process and assist in various stages of the work. The development of improved sanitation facilities addresses an important infrastructure gap within the school and contributes directly to student health, hygiene, safety, and overall well-being. Access to clean and functional washrooms is especially important for maintaining a supportive and inclusive school environment, encouraging regular attendance, and promoting dignity among students.

In addition to the sanitation initiative, volunteers participated in the painting and maintenance of the dining area grill. As part of the ongoing project, a new mesh covering had been installed in the school dining area to improve safety and cleanliness. Volunteers painted the mesh grill and surrounding structures, contributing to campus upkeep and creating a cleaner and more welcoming environment for students. Since the dining area is used daily by children, this activity enhanced both the appearance and maintenance of an important shared space within the school campus.

The volunteering engagement reflected a collaborative approach that combined practical infrastructure support with employee participation and community engagement. Rather than focusing on one-time interventions, the initiative was designed to strengthen ongoing development efforts already underway at Mitali School. The project emphasized continuity, sustainability, and long-term value creation through regular corporate-community collaboration.

The two-day program generated meaningful outcomes for the school community. Progress in washroom construction strengthened sanitation infrastructure and addressed a critical need identified by the school administration. The maintenance and painting work improved the overall appearance and usability of shared student spaces. At the same time, the active participation of 60 corporate volunteers demonstrated a strong commitment toward social responsibility and community development.

The initiative also reinforced the partnership between Rural Development Organisation and Thomson Reuters, highlighting the importance of sustained collaboration in improving educational environments for underserved communities. Through incremental but meaningful improvements, the partnership continues to contribute toward creating a safer, healthier, and more supportive learning environment for students at Mitali School.

Overall, the February 2026 volunteering engagement demonstrated how structured corporate volunteering can effectively support long-term school development initiatives. By addressing practical infrastructure needs and promoting active employee participation, the program contributed positively to student well-being, school infrastructure, and community engagement, laying the foundation for continued collaboration and sustainable impact.

10. CORPORATE VOLUNTEERING REPORT – MITALI PRIMARY SCHOOL, GUJARAT:

Rural Development Organisation, in collaboration with Thomson Reuters Ahmedabad, conducted a two-day corporate volunteering initiative at Mitali Primary School, Khambhat Block, Anand District, Gujarat, on 12–13 September 2025. The program combined educational support, STEM learning, digital access, cultural preservation, and community

outreach to create a holistic learning experience for students and surrounding communities.

Mitali Primary School serves around 440 children from rural communities and continues to face challenges related to educational resources, infrastructure, and digital access. As part of an ongoing CSR initiative launched in March 2025, Thomson Reuters volunteers have been supporting the school through volunteer-driven interventions focused on quality education and community development. The September engagement expanded these efforts through a combination of infrastructure improvement, experiential learning, and student recognition activities.

One of the key highlights of the initiative was the assembly and distribution of 10 bicycles for top-performing students. Volunteers built the bicycles and presented them during a recognition ceremony to motivate academic excellence and encourage continued participation in education. The initiative provided both practical support and positive encouragement for deserving students.

The program also focused strongly on STEM-based experiential learning. Volunteers, together with students, built six working STEM models including a See-Saw, Swing, Ancient Wind Turbine, Steam Engine, Moped Bike, and Racing Car. Educational charts explaining the scientific principles behind each model were prepared, and a quiz session was conducted to reinforce learning and assess student understanding. These activities promoted curiosity, teamwork, creativity, and practical scientific thinking among children.

To improve digital access and support technology-enabled learning, volunteers installed two desktop computers at the school and demonstrated their basic usage to students. This initiative introduced children to digital learning tools and created opportunities for future computer-based education. In addition, a mini-library was established by assembling a cupboard and organizing 35 donated books to encourage reading habits and independent learning among students.

Cultural preservation and school beautification formed another important component of the engagement. Volunteers painted a traditional Warli art mural near the school dining shed, transforming the campus into a more vibrant and inspiring environment while promoting appreciation for indigenous art and culture.

Community engagement activities included games, storytelling sessions, mentorship interactions, and inspirational talks that strengthened relationships between volunteers and students. Volunteers also cooked and served meals for children, creating a spirit of togetherness and care within the school environment. The initiative further extended beyond the school through the distribution of stationery kits to all 440 students and donation of clothes and toys to children in nearby Mittli and Golana villages. These efforts addressed both educational and personal needs while strengthening community trust and participation.

The program created significant impact by promoting educational motivation, improving access to STEM and digital learning, encouraging reading habits, and supporting overall student well-being. It also aligned with key United Nations Sustainable Development Goals, including Quality Education, Innovation and Infrastructure, Reduced Inequalities, and Sustainable Communities.

Overall, the September 2025 volunteering initiative demonstrated how collaborative CSR efforts can create meaningful and lasting impact through education, digital empowerment, cultural engagement, and community-centered development.

DIZ-AVODING PLASTIC AND PROTECTING ENVIRONMENT AWARENESS:

On 26.01.2026 & 10.02.2026 two-days trainee selection and interaction program was successfully organized for the Sewing Project sanctioned with the support of DIZ Germany. The program was conducted with the objective of identifying deserving women beneficiaries and preparing them for skill-based livelihood opportunities through sewing and tailoring training. Alongside the trainee interaction sessions, an environmental awareness program focusing on avoiding plastic usage and protecting the environment was also conducted for the participants.

A total of 30 women were selected for the project, divided into two batches consisting of 15 participants each. The selected trainees mainly belonged to economically weaker backgrounds and expressed interest in developing tailoring and self-employment skills to improve their family income and livelihood opportunities.

During the interaction meeting, detailed information about the project objectives, training structure, duration, and expected outcomes was explained to the trainees. The organizing team also discussed the future plans of the project, including skill enhancement opportunities, production activities, entrepreneurship possibilities, and income-generation prospects after completion of the training. Participants were encouraged to actively participate in the program and utilize the opportunity for their personal and economic development.

In addition, awareness sessions were conducted on the harmful effects of plastic usage and the importance of environmental protection. The trainees were sensitized about eco-friendly alternatives, waste reduction, and the role of women in promoting sustainable environmental practices within their families and communities. The program created enthusiasm and confidence among the selected women and laid a strong foundation for the successful implementation of the sewing project.

CONCLUSION:

“Peace and happiness among humankind are achieved not merely through wishes, but through the sacrifice, dedication, and committed service of individuals.”

With this vision, **Rural Development Organisation (RDO)** continues to carry out its activities with dedication, compassion, and commitment towards bringing peace, dignity, and sustainable development to marginalized and vulnerable communities. Through various programmes focusing on child protection, women’s empowerment, education, livelihood promotion, and poverty eradication, the organisation has been extending care, protection, and support to children and women in need.

The successful implementation of these initiatives has been made possible through the valuable support and cooperation of District, State, and Central Government departments, international donor agencies, community stakeholders, dedicated staff members, volunteers, and, most importantly, the active participation of the target communities themselves. RDO remains committed to continuing its mission of empowering the poorest and most vulnerable sections of society and working towards the creation of a just, peaceful, and equitable human society.



During this reporting period of 2025-2026, there are many donors, supportive & well wishers crossed over our programs.

Some of those are:

- DIZ-Germany
- Thomson Reuters
- Joop Solutions LLP
- The Ministry of Women & Child Development, Govt. of India
- The DDM of NABARD, Pudukkottai
- Childline India Foundation, Mumbai & Chennai
- Sitaram Jindal Foundation
- Shandasani Foundation
- TREC-STEP, Trichy
- DCPU, Pudukkottai
- Our Volunteers and staff.

For donations and other contacts:

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Thank You!

PHOTO GALARY

AWARENESS PROGRAMS: 2025-2026











புதுவையில் ஆர்.டி.ஓ. தொண்டு நிறுவனத்தின் சார்பில் போதைக்கு எதிரான கலைநிகழ்ச்சி பிரச்சாரம்



புதுக்கோட்டை, மார்ச், 02-
புதுக்கோட்டை பழைய பேருந்து நிலையத்தில் போதைக்கு எதிரான விழிப்புணர்வு பிரச்சார கலை நிகழ்ச்சி நடந்தது. புதுக்கோட்டை ரூரல் ஆர்கனைசேஷன் (ஆர்.டி.ஓ) தொண்டு நிறுவனம் சார்பில் நடத்தப்பட்டது. ஜெர்மன்நாட்டை சேர்ந்த தன்னார்வலர்கள் பிஜார்னே, ஜோசப்பின் ஆகியோர் பொதுமக்களுக்கு போதைக்கு எதிராக விழிப்புணர்வை எடுத்து கூறி, துண்டு பிரசுரங்களை விநியோகித்தனர். இதற்கான ஏற்பாடுகளை ஆர்.டி.ஓ. தொண்டு நிறுவன திட்ட இயக்குனர் குழந்தை வேல் செய்திருந்தார்.



புதுக்கோட்டை பழைய பேருந்து நிலையத்தில் போதைக்கு எதிரான விழிப்புணர்வு பிரச்சார கலை நிகழ்ச்சி நடந்தது. புதுக்கோட்டை ரூரல் ஆர்கனைசேஷன் (ஆர்.டி.ஓ) தொண்டு நிறுவனம் சார்பில் நடத்தப்பட்டது. ஜெர்மன்நாட்டை சேர்ந்த தன்னார்வலர்கள் பிஜார்னே, ஜோசப்பின் ஆகியோர் பொதுமக்களுக்கு போதைக்கு எதிராக விழிப்புணர்வை ஏற்படுத்தி துண்டு பிரசுரங்களை விநியோகித்தனர். இதற்கான ஏற்பாடுகளை ஆர்.டி.ஓ. தொண்டு நிறுவன திட்ட இயக்குனர் குழந்தை வேல் செய்திருந்தார்.

பொன்மராவதியில்

போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம்

பொன்மராவதி, மார்க்கு பொன்மராவதியில் நடைபெற்ற போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரத்தில் ஜெர்மன் தன்னார்வர்கள் கலந்துகொண்டனர்.

புதுக்கோட்டை மாவட்டத்தில், தமிழ்நாடு அரசு மதுவிலக்கு மற்றும் ஆயத்தறை உதவியுடன் ஆர்.டி.சி. தொண்டு நிறுவனம் நடத்த ஆறு மாத காலமாக அரசு உதவியைப் பெற்றவர்கள் பள்ளியில் பட்டினம் மாணவர்களுக்கும், மகளிர் கல்வதி குழுக்கள், தேயிலைத் தோட்ட வாய்ப்பு திட்ட பணிபுள்ளிகள் மற்றும் ஊராட்சி அமைச்சுக்கும் விழிப்புணர்வு கூட்டங்களை நடத்தி வருகிறது. மக்கள் குடும்ப இடங்களில் விழுதுகள் கலக்க குழு நூலகம் ஆட்கள் பாடல்கள் கலை நிகழ்ச்சிகள் நடத்து விழிப்புணர்வு ஏற்படுத்துகின்றனர். இவ்வாறு சென்னை பொன்மராவதி ஒன்றிய ஊராட்சி அமைச்சுக்கு உதவி விழிப்புணர்வு கூட்டத்தில் ஊராட்சி

ஜெர்மன் தன்னார்வர்கள் பங்கேற்பு



பொன்மராவதி ஊராட்சி ஒன்றிய அலுவலகத்தில் நடைபெற்ற போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரத்தில் பங்கேற்ற ஜெர்மன் நாட்டு தன்னார்வர்களுக்கு சிறப்பு செய்துள்ளது.

அலுவலக மேலாளர்கள் சேக முறையாக, முருகேசன் ஆலியார் முதலியவர்களை வந்தனர். ஜெர்மனி தன்னார்வர்கள் பிஜெர்மன் மத்திய ஜோசப்ஸ் ஆலியார் கலந்துகொண்டு பேசினார். தொண்டு நிறுவன இயக்குநர் குழந்தைகளுக்கான கலந்துகொண்டு போதைப்பொருட்களால் ஏற்படும் சேதம் வேண்டிய ஆர்.டி.சி. தொண்டு நிறுவனம் நடத்துகின்றனர். போதைப்பொருள் தடுப்பு பிரசாரம் தொடர்ந்து நடக்கிறது.

கறம்பக்குடி அருகே

போதைப்பொருள் தடுப்பு விழிப்புணர்வு தமிழ்நாடு அரசுக்கு ஜெர்மன் நாட்டு தன்னார்வல் பாராட்டு

பொன்மராவதி, மார்க்கு பொன்மராவதியில் நடைபெற்ற போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரத்தில் ஜெர்மன் நாட்டு தன்னார்வர்கள் கலந்துகொண்டனர்.

ஜெர்மனியின் ஒப்பிடும்தொகுப்பு திட்டம் வெளி மைதானங்கள் அதிகம்



பொன்மராவதியில் நடைபெற்ற போதைப்பொருள் தடுப்பு விழிப்புணர்வு கூட்டத்தில் ஜெர்மனி நாட்டு தன்னார்வர்கள் பங்கேற்று

போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் தொடர்ந்து நடைபெற்று வருகிறது. ஜெர்மனி தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர். போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் தொடர்ந்து நடக்கிறது. ஜெர்மனி தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர்.

தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர். போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் தொடர்ந்து நடக்கிறது. ஜெர்மனி தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர்.

தடம்ஸ் ஆம்

இருதயபுரத்தில் போதைப்பொருள் தடுப்பு விழிப்புணர்வு கூட்டம்.

திருமயம் அருகே 09 புதுக்கோட்டை மாவட்டம் திருமயம் அருகே உள்ள இருதயபுரம் கிறிஸ்து ராஜா உயர்நிலைப்பள்ளியில் போதைப்பொருள் தடுப்பு விழிப்புணர்வு கூட்டம் நடைபெற்றது. பள்ளி தாளாளர் ஜெர்மன் நாட்டு தலைமை வந்தனர். ஜெர்மனி நாட்டின் சமூக சேவகர்களின் ஆலியார் முதலியவர்கள் கலந்துகொண்டனர். ஜெர்மனி தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர். போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் தொடர்ந்து நடக்கிறது.

Regd No: TNTAM/2009/31505 சென்னை ■ மதுரை ■ திருச்சி

தமிழக நியூஸ்

TAMILAKA NEWS நடுநிலை நாளேடு TAMIL DAILY

மாநில தினம் 11 சென்னை 21.12.2025 மும்பை 22.12.2025 கிழக்கு 23.12.2025 4 பக்கம்

மச்சுவாடி அரசு முன்மாதிரி மேல்நிலைப்பள்ளியில் போதைப்பொருள் தடுப்பு விழிப்புணர்வு நிகழ்ச்சி

மாநில தலைமை சேஷ் சோபன் சித்தம்பன் தலைமையில் மாநில அமைச்சு

திருமயம் அருகே 09 புதுக்கோட்டை மாவட்டம் திருமயம் அருகே உள்ள இருதயபுரம் கிறிஸ்து ராஜா உயர்நிலைப்பள்ளியில் போதைப்பொருள் தடுப்பு விழிப்புணர்வு கூட்டம் நடைபெற்றது. பள்ளி தாளாளர் ஜெர்மன் நாட்டு தலைமை வந்தனர். ஜெர்மனி நாட்டின் சமூக சேவகர்களின் ஆலியார் முதலியவர்கள் கலந்துகொண்டனர். ஜெர்மனி தன்னார்வர்கள் பங்கேற்று போதைப்பொருள் தடுப்பு விழிப்புணர்வு பிரசாரம் நடத்துகின்றனர்.



**ஆலங்குடிமீல்
போதைப்பொருள் ஒழிப்பு குறித்த
விழிப்புணர்வு ஊர்வலம்**

**வெளிநாட்டு பெண்கள் கலந்து கொண்டு
துண்டுபிரசாரம் வழங்கினர்**

ஆலங்குடியில் அரசு ஆண்கள் மேல்நிலைப்பள்ளியில் போதைப்பொருள் ஒழிப்பு குறித்த விழிப்புணர்வு ஊர்வலம் பிரசாரம் நடைபெற்றது. இதற்கு பள்ளி தலைமை ஆசிரியர் தியாகராஜன் தலைமை தாங்கினார். ஆலங்குடி துணை போலீஸ் சூப்பிரண்டு மனோகா, உதவி தலைமை ஆசிரியர் கள் ரவிசுந்தரன், மேரிமணி நாட்டியல் ஆலங்குடி துணை வகித்தனர். இதில் ஜெர்மனி நாட்டியல் ஆலங்குடி துணை போலீஸின் ஆலங்குடி கலந்து கொண்டு போதைக்கு எதிராக பொதுமக்களிடையே துண்டு பிரசாரங்களை வழங்கி விழிப்புணர்வை ஏற்படுத்தினர். மேலும் பள்ளி மாணவர்களிடையே போதைப்பொருள் தடுப்பு குறித்து பேசினர். தொடர்ந்து விழிப்புணர்வு ஊர்வலம் நடைபெற்றது. ஊர்வலத்தை துணை போலீஸ் சூப்பிரண்டு, பள்ளி தலைமை ஆசிரியர்கள், ஜெர்மனி நாட்டு பெண்கள் ஆலங்குடி கலந்து கொண்டு தொடங்கி வைத்தனர். ஊர்வலம் பள்ளியில் இருந்து தொடங்கி முகலிய வீதிக்கு வழியாக சென்று மீண்டும் பள்ளியை வந்தடைந்தது. அப்போது மாணவர்கள் போதைப்பொருள் ஒழிப்பு குறித்த பதாகைகளை கையில் ஏற்றி கொண்டு விழிப்புணர்வு ஏற்படுத்தினர். அப்போது பிஜார்னே, ஜோஸ்பின், ஆலங்குடி போதைக்கு எதிராக துண்டு பிரசாரங்களை பொதுமக்களிடம் வழங்கி விழிப்புணர்வை ஏற்படுத்தினர். இதில் ஆசிரியர்கள், மாணவர்கள் உட்பட பலர் கலந்து கொண்டனர்.







போதைப்பொருள் தடுப்பு விழிப்புணர்வு நிகழ்ச்சி

அன்னவாசல், பிப்.14-மதியநல்லூர் அரசு உயர்நிலைப்பள்ளியில் போதைப்பொருள் தடுப்பு குறித்த விழிப்புணர்வு நிகழ்ச்சி நடைபெற்றது. நிழ்ச்சிக்கு பள்ளி தலைமை ஆசிரியர் பழனியப்பன் தலைமை தாங்கினார். இதில் தன்னார்வ அமைப்பின் திட்ட இயக்குனர் குமுந்தைவேல், ஜெர்மனி நாட்டை சேர்ந்த குமுந்தைகள் நல ஆர்வலர்கள் பிஜார்னே, ஜோசப்பின் ஆசியோர் கலந்து கொண்டு பள்ளி மாணவர்கள், பள்ளிப்பருவத்தில் தேவையில்லாத சமூக வலைதளங்கள் மற்றும் போதை வஸ்து போன்ற பழக்கங்களுக்கு உள்ளாகக்கூடாது. போதைப்பொருட்கள் பயன்படுத்தும் சக மாணவர்கள் அல்லது பயன்படுத்த வற்புறத்தும் மாணவர்கள் குறித்த தகவலை எவ்வித அச்சமும் இன்றி ஆசிரியர்களிடமோ அல்லது போலீசாரிடமோ தெரிவிக்க வேண்டும். போதைப்பொருட்களால் மாணவர்களின் ஆரோக்கியம் பாதிக்கப்படுவதோடு, அவர்களின் எதிர் காலமும் கேள்விக்குறியாகிவிடும். எனவே எக்காரணத்தைக் கொண்டும் போதைப்பொருட்களை பயன்படுத்தக்கூடாது என்றனர். இந்நிகழ்ச்சிக்கான ஏற்பாடுகளை உதவி தலைமை ஆசிரியர் பாலச்சந்திரன், ஆசிரியர்கள் செய்திருந்தனர்.

















தின பார்வை (Din Paravai) newspaper clipping. The main headline reads: **பொன்மாராந்திரில் ஸெப்டர் வந்ததற்குள் செல் தலைப்பில்லிப் போதைப்பொருள் தடுப்பு விழிப்புணர்வு மலர் வெளியீடு செய்து தஞ்சை, சேந்த தர்சனாவர்கள் ஆய்வகத்தில் உற்சவ ஏற்பாடு**. The article discusses the release of a brochure to raise awareness about the dangers of drug use, particularly in the context of the September 11th anniversary. It mentions the involvement of the Tamil Nadu Police and the Tamil Nadu State Government. The article also notes that the brochure is available in multiple languages to reach a wider audience.

தமிழக நியூஸ் (Tamil Nadu News) newspaper clipping. The main headline reads: **பொன்மாராந்திரில் ஸெப்டர் வந்ததற்குள் செல் தலைப்பில்லிப் போதைப்பொருள் தடுப்பு விழிப்புணர்வு மலர் வெளியீடு செய்து தஞ்சை, சேந்த தர்சனாவர்கள் ஆய்வகத்தில் உற்சவ ஏற்பாடு**. This is a similar article to the one in the Din Paravai clipping, detailing the awareness campaign against drug use. It highlights the role of the Tamil Nadu Police and the state government in this initiative. The article also mentions that the brochure is being distributed in various parts of the state to ensure maximum reach.

பொன்மாராந்திரில் போதைப்பொருள் தடுப்பு விழிப்புணர்வு முகாம் (Awareness Camp Against Drug Use in the Golden Week). This section provides a detailed account of the awareness camp held in the Golden Week. It describes the activities conducted, including the distribution of brochures, interactive sessions, and the presence of law enforcement officials. The article emphasizes the importance of such campaigns in educating the public about the risks of drug use and encouraging them to seek help if needed.





OTHER STATE PROGRAMS:









EYE CAMP:



SKILL TRAININGS:





GPS Map Camera
Pudukkottai, Tamil Nadu, India
44b, Nizam Colony Rd, A M A Nagar, Diamond Nagar,
Pudukkottai, Tamil Nadu 622003, India
Lat: 10.375221° Long: 78.820177°
28/07/2025 09:52 AM GMT +05:30



GPS Map Camera
Pudukkottai, Tamil Nadu, India
44b, Nizam Colony Rd, A M A Nagar, Diamond Nagar,
Pudukkottai, Tamil Nadu 622003, India
Lat: 10.375223° Long: 78.820178°
28/07/2025 11:00 AM GMT +05:30



GPS Map Camera
Pudukkottai, Tamil Nadu, India
44b, Nizam Colony Rd, A M A Nagar, Diamond Nagar,
Pudukkottai, Tamil Nadu 622003, India
Lat: 10.37524° Long: 78.820189°
02/08/2025 10:26 AM GMT +05:30



GPS Map Camera
Pudukkottai, Tamil Nadu, India
54a, Nizam Colony Rd, A M A Nagar, Diamond Nagar,
Pudukkottai, Tamil Nadu 622003, India
Lat: 10.375251° Long: 78.820214°
01/08/2025 11:56 AM GMT +05:30



GPS Map Camera
Pudukkottai, Tamil Nadu, India
537B/2b, A M A Nagar, Nizam Colony, Pudukkottai, Tamil Nadu
622001, India
Lat: 10.375247° Long: 78.820194°
02/08/2025 10:27 AM GMT +05:30





ENVIRONMENT AWARENESS:





CLOTH & JUTE BAG PRODUCTION TRAINING:



